



Investor Day and Site Visits

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McBride PLC

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3 October 2017

McBride plc

Investor Day and Site Visits

McBride plc ("McBride" or the "Company"), the leading European manufacturer and supplier of Co-manufactured and Private Label products for the Household and Personal Care market, will host an Investor Day in London today at which it will outline the key aspects of the "Prepare" and "Grow" phases of its strategy.

Rik De Vos, Chief Executive Officer of McBride plc, will reiterate the timelines for the Group's "Repair, Prepare, Grow" strategy and the ambition for the business to operate at EBITA margins of 7.5% and ROCE in the range of 25% to 30%.

The only new financial information provided today is the expectation for Group revenues to grow at a compound annual growth rate of between 2.0% and 2.5% in the four year period to 2021. The presentation is available via the Company's website (www.mcbride.co.uk/investors).

McBride will also host site visits to its facilities in Manchester, UK, and Estaimpuis, Belgium, on 10 October 2017.

For further information please contact:

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