



Director/PDMR Shareholding

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McBride PLC

12 September 2017

RNS Announcement

Notification and public disclosure of Transactions by Persons Discharging Managerial Responsibilities ("PDMR")

12 September 2017

McBride plc (the **Company**) notifies that on 11 September 2017 Rik De Vos, Chief Executive Officer, and Chris Smith, Chief Finance Officer, were granted awards under the McBride Deferred Annual Bonus Plan (the **DBP**) as follows:

Name	Number of shares subject to award
Rik De Vos	1,682
Chris Smith	1,064

The awards are subject to a vesting period of three years from the date of grant, at which point they will vest. There is no grant or acquisition price applicable to the award.

Following this award, total interests in ordinary shares in McBride plc are:

Name	Total interest in ordinary shares	Percentage of current issued share capital (excluding treasury shares)
Rik De Vos	859,905	0.47%
Chris Smith	565,225	0.31%

This announcement and the following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation.

1. Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")			
a) Name	Rik De Vos		
2. Reason for the notification			
b) Position/Status	Chief Executive Officer		
c) Initial notification/amendment	Initial Notification		
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a) Name	McBride plc		
b) LEI	213800HX7FM2A2CIEF02		
4. Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a) Description of the financial instrument, type of instrument	Ordinary shares of 10p each		
Identification Code	GB0005746358		
b) Nature of the transaction	Grant of an award under the Company's Deferred Annual Bonus Plan as a conditional award of shares. Subject to continued service, normally vests after 3 years.		
c) Price(s) and volume(s)	<table><tbody><tr><td>Price(s)</td><td>Volume(s)</td></tr></tbody></table>	Price(s)	Volume(s)
Price(s)	Volume(s)		

		Nil	1,682
d)	Aggregated information Aggregated volume Price	As above	
e)	Date of the transaction	11 September 2017	
f)	Place of transaction	Outside of a trading venue	

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Chris Smith					
2.	Reason for the notification						
b)	Position/Status	Chief Financial Officer					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
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