

Director/PDMR Shareholding

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RNS Number : 19330

SAGA PLC

16 August 2017

SAGA PLC ("THE COMPANY") - DIRECTOR/PDMR SHAREHOLDING

The following notification made under article 19 of the Market Abuse Regulation relates to the Saga plc Share Incentive Plan monthly purchases on behalf of Director/PDMRs.

16 August 2017

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Lance Batchelor	
2	Reason for the notification		
a)	Position/status	Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Saga plc	
b)	LEI	2138004WWUJN94K2LH95	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.01p GB00BLT1Y088	
b)	Nature of the transaction	Acquisition of Evergreen shares pursuant to the scheme rules associated with the Saga plc Share Incentive Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.006550	75
d)	Aggregated information Aggregated volume Price	n/a - single transaction	
e)	Date of the transaction	14 August 2017	
f)	Place of the transaction	London Stock Exchange, Main Market	

