



Director/PDMR Shareholding

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RNS Number : 4149L
SAGA PLC
18 July 2017

SAGA PLC ("THE COMPANY") - DIRECTOR/PDMR SHAREHOLDING

The following notification made under article 19 of the Market Abuse Regulation relates to the Saga plc Share Incentive Plan monthly and annual purchases on behalf of Director/PDMRs.

18 July 2017

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	1. Lance Batchelor 2. Karen Caddick	
2	Reason for the notification		
a)	Position/status	1. Director 2. PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Saga plc	
b)	LEI	2138004WWUJN94K2LH95	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.01p GB00BLT1Y088	
b)	Nature of the transaction	L. Batchelor acquired Evergreen shares pursuant to the scheme rules associated with the Saga plc Share Incentive Plan (monthly participation). K. Caddick acquired Evergreen shares pursuant to the scheme rules associated with the Saga plc Share Incentive Plan (annual participation).	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. £2.084 2. £2.084	1. 72 2. 863
d)	Aggregated information - Aggregated volume - Price	n/a - single transaction	
e)	Date of the transaction	14 July 2017	
f)	Place of the transaction	London Stock Exchange, Main Market	

END

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